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आयुष मंत्रालय, भारत सरकार

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National Commission for Indian System of Medicine

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To, All Registrars of State ISM Councils

INITIATIVES & ACHIEVEMENTS

Effort towards Sustainable Development Goals (SDG): Ayurveda embodies the principle of "Loka - Purusha Samya Siddhant," illustrating that entities present in the universe are also present within the individual. Emphasizing disease prevention and health promotion, Ayurveda fosters sustainability by nurturing the connection between people and nature.

Loka Purusha Samya Siddhanta in Ayurveda

- o Ayurveda teaches us that the key to understanding human health lies in recognizing our profound connection to the universe.
- o In other words, Purusha (Human) epitomizes the Loka (Universe).
- o We humans should not be seen or studied in an isolated manner but in harmony between man and the environment.

SDG 1: No Poverty - By supporting farmers in cultivating medicinal plants, the initiative provides them with additional income opportunities, thereby reducing poverty and promoting economic growth in rural areas. **ISM Practitioners should also encourage farmers of local region to cultivate.**

SDG 2: Zero Hunger - Cultivating medicinal plants diversifies agricultural activities, potentially increasing food security by providing alternative income and nutrition sources. **ISM Practitioners can have the habit of cultivating medicinal plants in their local areas.**

SDG 3: Good Health and Well-being - Promoting medicinal plant cultivation supports access to traditional medicines, enhancing holistic health and well-being.

SDG 4: emphasizes the importance of ensuring healthy lives and well-being for all ages, supported by nine targets covering major health priorities. These include maternal, new-born, and child health, epidemics, communicable diseases, non-communicable diseases (NCDs), and substance abuse. Ayush promotes good health by strengthening the body through preventive, promotive, curative, palliative and rehabilitative care.

- o Regulatory reforms in the Ayush Medical Education sector, such as the enactment of the NCISM Act, 2020 have improved quality standards and transparency, aligning and achieving with SDG-3
- o Efforts to integrate Ayurveda and Yoga into school curriculums are underway, with the Department of Higher Education establishing an Implementation Committee for the National Education Policy 2020. This will promote holistic health education, contributing to SDGs 3 (Good Health and Well-being) and 4 (Quality Education).

- "Vriksha Ayurveda," a dedicated branch for the health of the plant kingdom, is one of the most ancient agricultural and forestry practices based on the principles of nature and organic farming, which includes strategies to enhance nutritional properties. **Global Warming is being the serious issue of the present era, therefore following principals of nature and organic farming are essential factors to attend global warming.**
 - The National Medicinal Plants Board (NMPB) has been established by Government of India to coordinate with all matters relating to Medicinal Plants and Support Policies and Programs for growth of trade, export, conservation and cultivation. ISM Practitioners can avail the guidance from NMPB for cultivation of medicinal plant.
 - Ministry of Ayush is supporting cultivation of medicinal plants on farmer's land throughout the country by providing subsidy for 140 medicinal plants @30%, 50% and 75% of cost of its cultivation, depending upon the status of availability and market demand as per operational guidelines of the Scheme, contribute to several Sustainable Development Goals (SDGs), including: 1,2,3,8 & 12. **ISM Practitioners should sensitize the local farmers regarding subsidy.**
 - The Ministry of Ayush has signed a Memorandum of Understanding (MoU) with the Council of Scientific and Industrial Research (CSIR) and the Indian Council of Agricultural Research (ICAR) to promote and facilitate R&D
- (Source: A Decade of Transformative Growth in Ayush, Towards Holistic Health for All 2014-2024, Published by Ministry of Ayush, Government of India)



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